

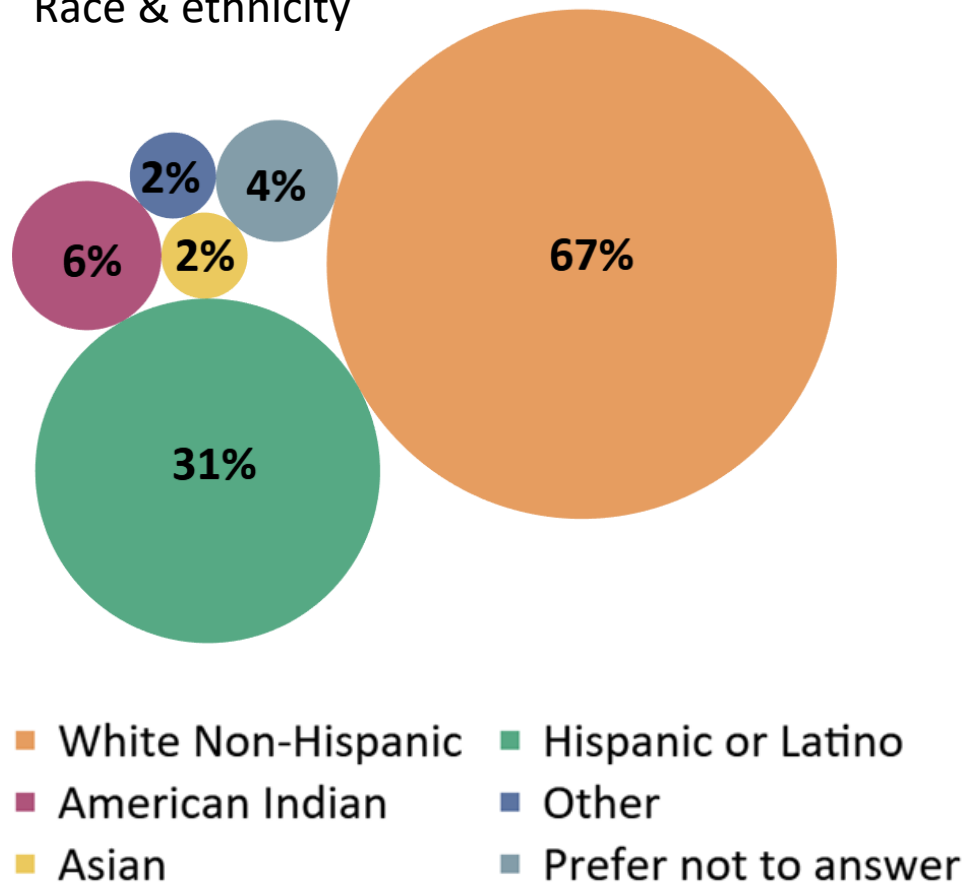
Nonprofit Executive Director Survey 2018

Key findings from a survey exploring the strengths, needs and challenges of nonprofit executive directors in Southern New Mexico.

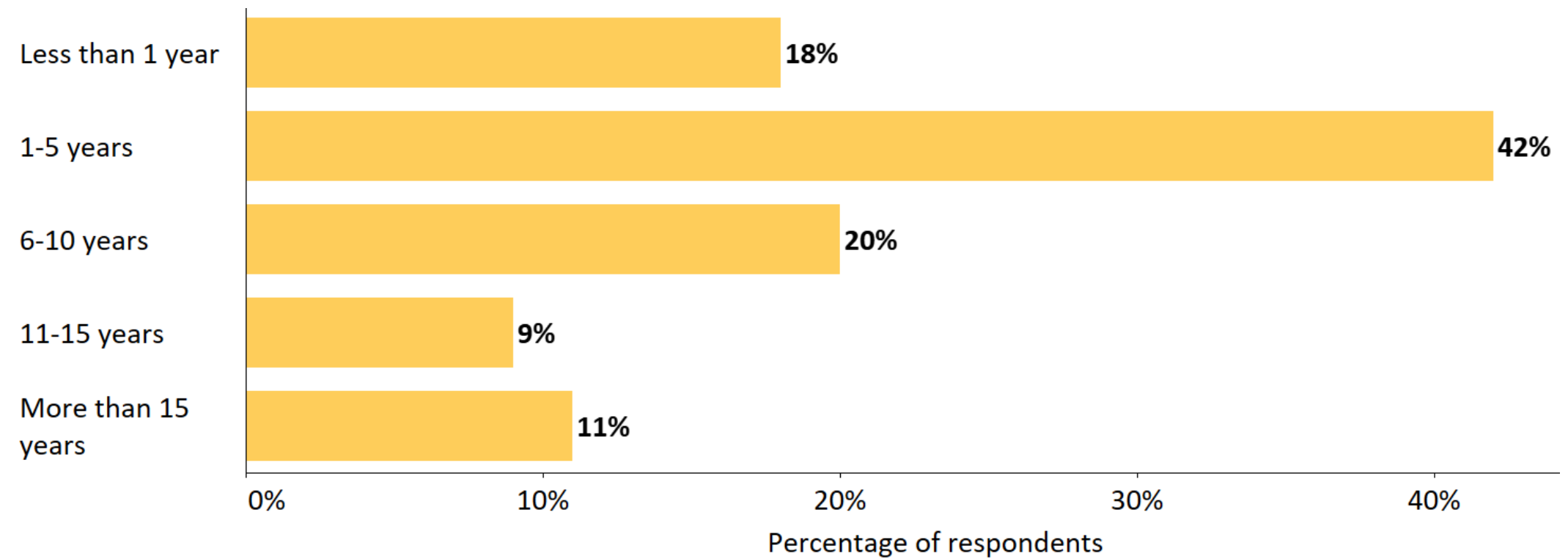
Respondent demographics



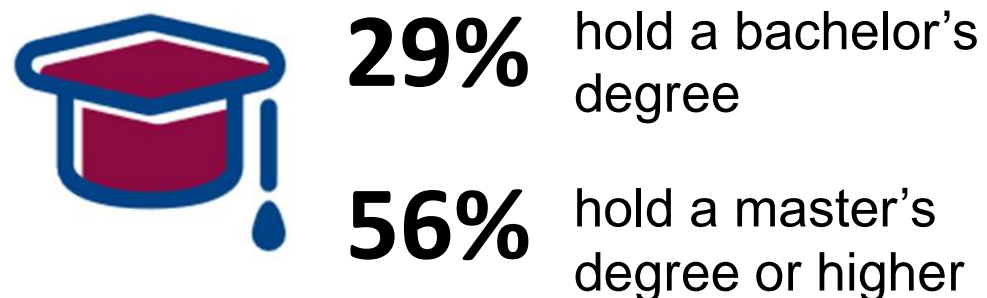
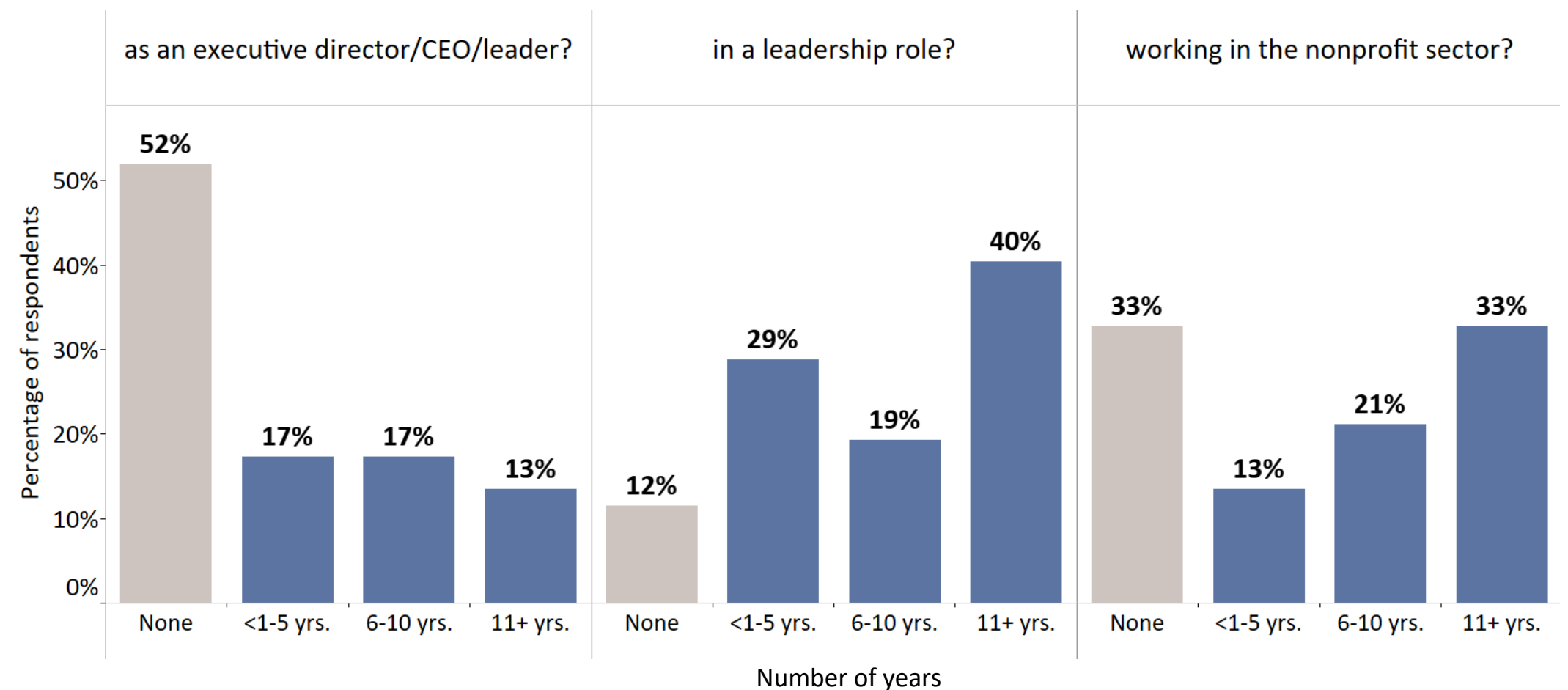
Race & ethnicity



How many years have you served as Executive Director/CEO/Leader of your current organization?



Prior to your current position, how many years experience did you have...



Notes: The survey, sponsored by Ngage New Mexico and the McCune Foundation, was carried out in early January 2018 across 7 counties in Southern New Mexico. 52 individuals responded to the survey for a response rate of 31%. The largest proportion of respondents (56%) came from Doña Ana County, New Mexico. Percent by race/ethnicity is greater than 100% since Hispanic and Latinos can be any race. Source: Center for Community Analysis, New Mexico State University

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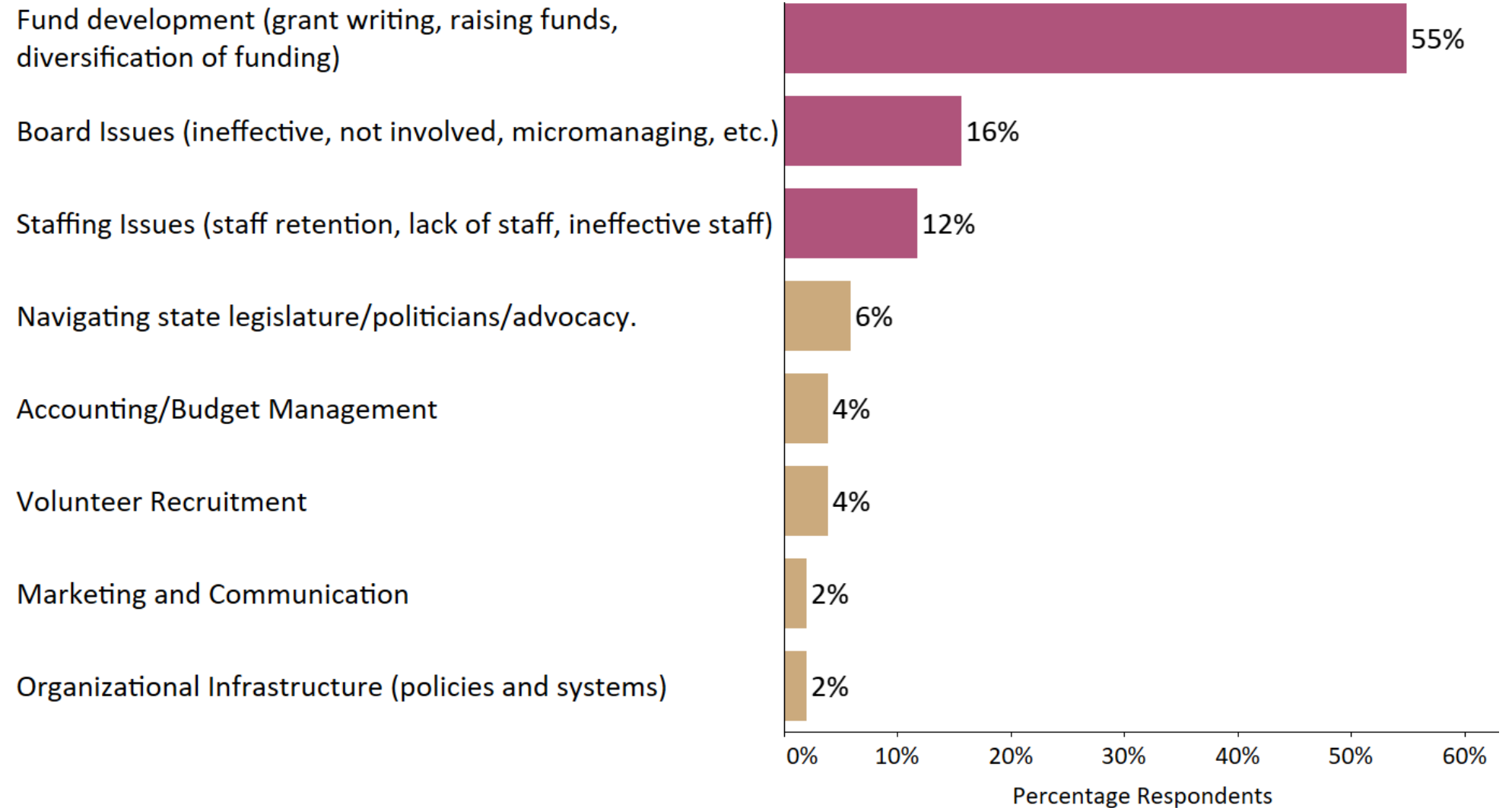


1 out of every 6 executive directors are in unpaid positions

TOP 5 Professional development interests

- Fundraising
- Grant writing
- Board development/responsibilities
- Marketing & Communication
- Diversification of funding streams

What are your biggest challenges?



Any final thoughts?

“I find that **leadership is an art form**. What works in one environment does not work elsewhere. Further, I believe **the key is being successful with both the team and the board**. Often there is **conflict**; the Board may not be in alignment and the staff or team has needs that must be met.”

“I view our organization as a **social profit organization** instead of a nonprofit organization. We are creating a **positive change** in our community.”

“**Working collectively** is vital to success. The non-profit leader must **learn to partner** with other organizations.”